

Jefferson County Fair Park
October 23, 2008

The Jefferson County Fair Park Committee met on Thursday, October 23, 2008 at 4 p.m. in the Activity Center Conference Room. Present were: (Fair) Ron Buchanan, Blane Poulson, Amy Kramer, Mike Burow, and Scott Seefeldt, Fair Park Director Paul Novitzke, Fair Park Supervisor Roger Kylmanen, Secretary Gail Zastrow; and Administrator Gary Petre.

Let the record show that a quorum is present, meeting duly noted and the door open.

Agenda is OK as presented.

Correspondence and Public Comment: Letter to the Editor "Christmas Neighbors", prom thank you from Johnson Creek High School, A+ Environmental letter expressing concern of Fair Park neighbors with detention pond and insurance response regarding claims during wind damage at Fair.

Minutes: Mike made a motion to accept the minutes as presented. Amy seconded. Motion carried.

2008 Jefferson County Fair: No further comments, item to be removed from future agendas.

2009 Jefferson County Fair: Paul attended IEBA convention in Nashville. He is currently looking into one night of country and one night of rock. We will probably have three free standing acts. The increased quality of entertainment will increase revenue. We have already made the first step with a larger quality carnival.

Fair Park Comparison: Handed out the comparison year to date. Most of the Fair bills have been submitted for payment.

2009 Budget: Blane asked if it was really necessary to keep the blacktop in the budget. \$30,000 would do between the buildings. This will improve appearances and drainage.

Review Open Forum: Carnival contract is on the way. Everything is OK. Good comments for both what went well and needs improvements. The list will be in the 4-H Family Newsletter on the Fair Page.

Fair Park Director's Report: Should have contracts with beer, soda and a bank by the next meeting. Have been talking with Gary Esse of Car Shows regarding future contracts and how we can work together to hold down rent increases. Paul is currently looking at doing a "Concert" during February to promote a band for Fair, also will start to look at individual contracts for 2009.

Fair Park Operation's Report: Car Show was great, Rock & Gem group is getting older and tired, Rabbit Show was warm with good attendance, Snowmobile Swap, Sale & Grass Drags was bigger than they thought would happen the first year, first Flea Market was Sunday with slim vendors but lots of buyers, Simmental Sale was the last show of the season and now will put storage in the Dairy Barn, will be filling 4 barns this year with storage. The water lines have been blown out. Roger is continuing to track event costs including utilities and labor. Electric charges are very high once we go through Fair. That is what sets our Peak Charges for the rest of the year. The Storm Water Fee also adds to monthly costs.

Future Agenda Item: add sponsorship approvals to the November meeting.

Adjourn: Being no further business, Amy made a motion to adjourn the meeting. Scott seconded. Meeting adjourned at 4:55 p.m.